

# Mathew R. Jacobson

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## Professional Summary

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### **More than twenty years demonstrated leadership and success in:**

Strategic campaign planning and implementation, grant management, team leadership, coalition building, policy creation, government relations, and message development and delivery in service of conservation, progressive politics, and participatory democracy.

Employers include The Pew Charitable Trusts, National Environmental Trust, MoveOn PAC, Heritage Forests Campaign, Greenpeace, and Green Mountain Forest Watch.

## Professional Experience

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### **Senior Officer, The Pew Charitable Trusts (2008 - 2017)**

*"Today, I am pleased to announce that Indigenous Land Use Planning will be the cornerstone of Manitoba's policy to ensure a sustainable balance of development and conservation of the Boreal."*

- Manitoba Premier Greg Selinger

*"In April, the government of Premier Jean Charest introduced a bill in the Quebec National Assembly that seeks to protect nearly 150 million acres — half of northern Quebec, an area the size of France — from industrial development, including logging, mining and petroleum exploration. The bill matters, not just to Canada but to the world."*

- The New York Times

Developing, funding, and implementing provincial campaigns to protect half of Canada's boreal region, with sustainable development standards on the remaining portions, in an Indigenous rights context. Responsibilities included strategic planning and funding, provincial team development and management, coalition building, and policymaker engagement.

### **Deputy Director, The Pew Charitable Trusts (1999-2008, excepting presidential campaign, June 2004-Feb 2005)**

*"Never before have the American people so actively participated in helping to decide how their public lands should be managed."*

- US Secretary of Agriculture Daniel Glickman

Directing and coordinating field activities with local, state, and regional grassroots and national partner organizations; directing and funding the development and implementation of local strategic plans within the context of a national campaign; writing and developing educational and public relations materials, and attending and presenting at conferences. Campaign succeeded in securing protection for the last 60 million acres of intact national forests under the Clinton administration, and prevented its rollback under the Bush administration.

### **Mobilizing Voters for the Presidential Election: Director: The Other States, MoveOn PAC (2004-2005)**

*"The capacity of independent nonparty organizations like MoveOn... has acted like a fresh rain on the Democratic Party's parched grass roots."*

- Time Magazine

Part of the core team of Leave No Voter Behind, MoveOn PAC's unprecedented volunteer-based neighbor-to-neighbor voter drive. Developed user interface, content, recruitment, training modules, and tech support for the Web Action Center, and the interactive online phone-banking tool. Developed outreach materials, web tools, and implemented program to bring thousands of volunteers from "safe states" to swing states for final election week push. Campaign succeeded in mobilizing over 70,000 volunteers and turning out more than a half million additional votes for Sen. John Kerry.

**Removing Old Growth from the Marketplace: Campaigner, Greenpeace USA (1998-1999)**

*"In announcing a new policy banning the sale of wood from endangered areas, Home Depot chief Arthur M. Blank called on competitors to do the same."* - *The Associated Press*

Developing and implementing strategy for an international market-based campaign with a team of campaigners within and without Greenpeace to pressure large retailers to stop selling materials from ancient forests. Campaign succeeded in securing pledges from the top two Do-It-Yourself retailers, The Home Depot and Lowe's, and furniture giant IKEA.

**Ending Illegal Logging on Vermont Forests: Founder, Director, Green Mountain Forest Watch (1994-1998)**

*"[O]n one thing people agree: Mathew Jacobson has single-handedly stopped logging in the 350,000-acre Green Mountain National Forest."* - *Rutland Herald*

Responsible for legal strategy, campaign development and implementation, fundraising, publications, and media. Campaign succeeded in reducing logging on the Green Mountain National Forest by 85%, brought first successful litigation against the US Forest Service in the Northeast, brought moratorium on clearcutting state forest lands.

Education

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**Tufts University**, B.A. English, Religion; Magna Cum Laude; 1987